

MR HOBBS

HENLEY GIN
HIGHLY SPIRITED SINCE
1870

Spring has almost sprung and we have been positively jumping for joy with our recent arrival of Mr Hobbs Gin featuring across 11 Thames Valley Waitrose stores. This has been a real achievement for us and we are so happy to share the news with everyone, be sure to pop in and buy a bottle!



We appeared at Henley Beer Festival at The Henley Rugby Club which was in partnership with Loddon Brewery so we were amongst some other local drinks with plenty of live entertainment, kids activities and friendly faces. Such a fun day out for everyone so we were really pleased to have been invited as 'Henley's First Highly Spirited Gin'.



Our event at The River & Rowing Museum in conjunction with Garsington Opera House had to be postponed recently but it does mean we still have that to look forward to 1st May. It is set to be a gorgeous evening of Opera and, naturally, gin!

Our Managing Director/ Co- Founder and all round gent, Jonathan Hobbs, was asked to do a demonstration at the Gatsby annual Chaps Day Out in March which took place in Marlow ("Gatsby is 'Truly the best independent luxury clothing store in the Home Counties', based in West Street in Marlow.").

The premise of the day out is for James, the owner of Gatsby, to take a select few of Marlow's finest proprietors to visit a handful of independent experts to learn more about their business and be taught something they have never been taught before. The theme of the outing was "Art of Perfection" so Jonathan Hobbs had the pleasure of teaching them how to make the perfect Mr Hobbs G&T.



We recently conducted a survey with all you wonderful ginthusiasts asking you to take part in some market research for some potential new products which we are looking to launch into the Mr Hobbs Gin portfolio. We are so thankful to everyone who took part as we really do value your opinion- there was a bottle of gin up for grabs to express our gratitude which went to the lovely Chloe Whitelock of PIE Recruitment. Now you're just going to have to keep an eye out for the winning gin liqueur flavours in the lead up to Summer.

Gin & Fizz cruises are always in season it would seem, so much so that we are continuing to add more dates to our www.hobbsofhenley.com website. Not only that but we will also be running extra Gin Tasting Cruises alongside the brilliant 'The Gin to My Tonic'- two events already SOLD OUT. Tickets can be purchased for either event online.

Until next time!